

RESOLUTION 2021-13 Approved: April 19, 2022

**A RESOLUTION ESTABLISHING A TEMPORARY POLICY
ON THE POSTING OF SPORTS TEAM SPONSORSHIP BANNERS**

WHEREAS, the Village of Maple Park ("The Village") is an Illinois Municipal Corporation located in DeKalb and Kane Counties, Illinois; and,

WHEREAS, the Village President and Board of Trustees support local youth baseball and adult softball; and,

WHEREAS, the sports teams seek sponsorships as a means to defray the cost of play for the youth involved; and,

WHEREAS, the Village's Sign Code does not currently permit the placement of temporary team sponsorship banners during the play seasons; and,

WHEREAS, the Village has deemed it in the best interest of promoting youth and adult sports teams to temporarily allow the posting of sports team sponsorship banners for a period of no greater than 120 days from the start of the practice season to the last ballgame while the Village works to approve a text amendment that permits said temporary sports team sponsorship banners.

NOW, THEREFORE, BE IT RESOLVED by the President and the Board of Trustees for the Village of Maple Park, DeKalb and Kane Counties, Illinois, hereby approves the following:

SECTION 1. The Village of Maple Park adopts a Temporary Posting of Sports Team Sponsorship Banners Policy that is attached to this Resolution as Attachment A.

PASSED by the Board of Trustees of the Village of Maple Park, Kane and DeKalb Counties, Illinois at its Special Board Meeting held on April 19, 2022.

Ayes: Spearce, Ward, Groezinger, Peloso

Nays: None

Absent: Rebone, Simon

(SEAL)



Elizabeth E. Peerboom
Elizabeth Peerboom, Acting Village Clerk

Suzanne Fahnestock
Suzanne Fahnestock, Village President



**VILLAGE OF MAPLE PARK
TEMPORARY POSTING OF SPORTS TEAM
SPONSORSHIP BANNERS POLICY**

APPROVED: APRIL 19, 2022



VILLAGE OF MAPLE PARK

TEMPORARY POSTING OF SPORTS TEAM SPONSORSHIP BANNERS POLICY

Section 1: Summary and Purpose

The Village of Maple Park has established a temporary policy to permit the posting of sports team sponsorship banners for local youth baseball and adult softball leagues.

Section 2: Terms

This policy shall remain in effect no greater than 120 days from the start of the practice season to the last ballgame while the Village works to approve a text amendment that permits said temporary sports team sponsorship banners.

Section 3: General Provisions

That the sports teams provide the Village with the list of the sponsors that have sponsored teams, the size of the banners and a picture of what the banners will look for each sponsor. The banners will be permitted to be posted on the backside of the backstops from the first day of practice until the last game is played, but no greater than 120 days from the first day of practice when the banners are posted. In the meantime, the Village will complete a text amendment to the Sign Ordinance that will permanently permit temporary sports team sponsorship banners during the baseball/softball season.

Section 4: Procedure for Posting Sponsorship Banners

When the League President submits the Facilities Rental Application, Certificate of Insurance and waivers, the President can provide a sponsor list and paper copy pictures of the sponsorship banners.

Section 5: Leagues will be Kept Informed

The Village will keep the leagues informed of the status of the text amendment. Leagues are encouraged to participate in the public hearing process on the text amendment and offer their comments regarding the proposed amendments.