



# Village of Maple Park

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Approved by the Finance  
Committee on January 23, 2018.

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## FINANCE AND PUBLIC RELATIONS & DEVELOPMENT COMMITTEE MEETING MINUTES

Wednesday, December 27, 2017

7:00 p.m.

Maple Park Civic Center  
302 Willow Street, Maple Park, IL

### 1. CALL TO ORDER / ESTABLISHMENT OF QUORUM

Chairman Luke Goucher called the meeting order at 7:04 p.m.

Village Clerk Liz Peerboom called the roll call and the following committee members were present: Trustee Luke Goucher, Trustee Bart Shaver, Trustee Kristine Dalton, and Trustee Chris Higgins.

Others present: Village Clerk Liz Peerboom.

### 2. PUBLIC COMMENTS – *Any resident wishing to address the Board may do so according to the Rules of Public Comment and should register with the Village Clerk prior to the meeting.*

None.

### 3. APPROVAL OF MEETING MINUTES

- November 28, 2017
- December 26, 2017

Trustee Higgins made a motion to approve the meeting minutes from the November 28, 2017 meeting and the December 26, 2017 meeting seconded by Trustee Dalton. Motion carried by voice vote.

### 4. DISCUSSION OF FORECASTING FOR TIF

- TIF Forecasting
- Use of TIF Proceeds

Trustee Goucher advised that there have been a few inquiries about receiving TIF money. He said that the village needs to decide what is going to happen with the TIF proceeds. He added that the plan says that the proceeds will be used for infrastructure, but that could mean different things to different people.

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Trustee Goucher advised that the balance in the TIF fund is currently \$37,889.62 and with an estimate of \$47,379.56 for FY2018, the total could possibly rise to more than \$106,000.

Trustee Goucher briefly went over the concept of the TIF. He then went over some ideas for the use of TIF funds, which other communities are doing. Some of the ideas mentioned were:

- paving of the downtown alley way
- decorative street lighting
- downtown façade program
- signage
- purchasing of abandoned property

Trustee Goucher recommended that the committee read the TIF documents so that they can make an informed decision on what the funds will be used for.

### **5. DISCUSSION OF PUBLIC RELATIONS**

- Promotion
- Media

Trustee Goucher advised that this item remains on the agenda because committee members agree that it is pretty important.

Trustee Higgins had some ideas on how to bring the attention back to Maple Park from developers that were lost during the recession.

Trustee Goucher asked Trustee Higgins to take on the marketing plan as his project.

The committee discussed a possible "I am Maple Park" initiative.

Clerk Peerboom will get the logo to Trustee Higgins and speak to the village attorney about the list of communities that have had referendums that have passed and find out what the village can do to market the tax increase.

### **6. DISCUSSION OF REFUSE CONTRACT**

Trustee Goucher said that there isn't anything to talk about yet on the refuse contract because it doesn't expire until 2019, but this item will remain on the agenda so that it doesn't get forgotten.

Consensus was to put the refuse contract out for bid to get cheaper rates. He added that in early 2018 an RFP will be written and sent out to several companies.

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### 7. DISCUSSION OF OTHER ITEMS

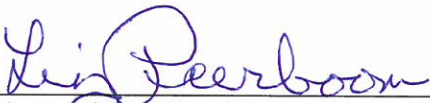
Trustee Dalton discussed the possibility of hiring a village administrator. The committee discussed the pros of having a full-time administrator to advance the community. The committee agreed that a village administrator would really help propel the community, but the budget does not allow for a village administrator position.

Trustee Goucher suggested that Trustee Dalton sit down with the Village Accountant to come up with a plan, but if the budget can't sustain the salary there isn't any reason to discuss the topic.

### 8. ADJOURNMENT

Trustee Higgins made a motion to adjourn the meeting, seconded Trustee Shaver. Motion carried by voice vote.

Meeting adjourned at 9:05 p.m.



Liz Peerboom, CMC  
Village Clerk

#### Committee Members

Trustee Goucher Chair

Trustee Dalton

Trustee Higgins

Trustee Shaver